



Senior Designer

PORTFOLIO



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N44ED - London



info@antonioparco.com



079 8300 3950



www.antonioparco.com

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I am a multidisciplinary designer with strong expertise in print, digital design, UI/UX, and 3D visualisation for events and exhibitions. I create compelling brand identities, marketing materials, and user-focused digital experiences that balance creativity with strategy. My 3D skills allow me to design immersive event environments, stands, and spatial concepts with precision and realism. I also work confidently with video editing software to produce dynamic promotional and social media content. Known for my speed and efficiency, I deliver high-quality work under tight deadlines without compromising detail, consistency, or creativity, ensuring every project is executed professionally and on time.



MFS

Buy-to-let Mortgages for Your Property Investment

With 18 years of experience delivering exceptional service, and a team of dedicated underwriters, we tailor each loan to your needs.

Get in touch today:
Email info@mfsuk.com
Or call us on +44 (0)20 7060 1234
Visit www.mfsuk.com

Trustpilot ★★★★★

We can consider:

- > Direct access to your underwriter
- > Large Loans up to £10m
- > Indicative terms within 4 hours
- > Finance for first time and portfolio landlords

Scan to get your free quote

WINNER TWO TIMES Business Moneyfacts Awards 2023-2024

MFS

Buy-to-let Mortgages for your HMO investment

With over 18 years of experience, we don't rely on tick-box criteria—instead, our dedicated team of underwriters tailor each loan to fit your unique circumstances.

Get in touch today:
Email info@mfsuk.com
Or call us on +44 (0)20 7060 1234
Visit www.mfsuk.com

Trustpilot ★★★★★

We can consider:

- > First time and portfolio landlords
- > Adverse credit and CCJs
- > Large loans up to £10m
- > Tricky corporate setups
- > Quirky property types
- > Exports, off-shore companies & trusts

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Scan to get your free quote

WINNER TWO TIMES Business Moneyfacts Awards 2023-2024

Client:
Market Financial Solutions

I specialise in creating and crafting impactful printed adverts for magazines and newspapers, tailored specifically to events and target audiences. From concept to final artwork, I ensure strong visual hierarchy, compelling messaging, and print-ready precision.

Each advert is strategically designed to capture attention, communicate clearly, and maximise engagement for the event.

Created using:



PRINT

Visit www.mfsuk.com

MFS
Bespoke Specialist Lender

Uncertain property market? Specialists in complex cases

Award winning Specialist Bridging Loans and Buy-To-Let Mortgages

Find flexible finance from a lender that's never stopped lending since we were founded in 2006

- Funding certainty because when we say yes, we mean it
- Underswift from day 1
- Funds that can be released in as little as 3 days
- Dedicated Underwriter to take on all the heavy lifting
- Every application is assessed on it's own individual merit

Get in touch today:
www.mfsuk.com
 020 7060 1234

MFS
Bespoke Specialist Lender

Every loan tells a story

Start yours with MFS

- Large bridging loan requirements
- Specialist buy-to-let mortgages
- Commercial and semi-commercial properties
- Portfolios
- Residential properties

Contact us to discuss your requirements:
[mfsuk.com](http://www.mfsuk.com)
brokers@mfsuk.com
 020 7060 1234

Bridging Finance from **MFS**
Bespoke Specialist Lender

Full valuation refund on completion

New bridging offer revealed by MFS

MFS are offering a full refund of the valuation fee for cases that are approved before the end of March, and completed by the end of April 2024.

Bridging loans can be issued in as little as three days, so reach out to the team for bespoke, upfront underwriting.

When we say yes, we mean it.
*SCL apply, see the MFS website for more details.

- Large loan requirements
- Commercial and semi-commercial properties
- Portfolios
- Residential properties

Contact us to discuss your requirements:
[mfsuk.com](http://www.mfsuk.com)
brokers@mfsuk.com
 020 7060 1234

MFS

Refinancing done right

Buy-To-Let Mortgages by Market Financial Solutions

Boost your clients' loan sizes up to 125% with ICR tools used by our award-winning Buy-to-Let underwriters. Supporting cases with adverse credit, overseas residency, complex company structures, and more.

Contact us to discuss your requirements:
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brokers@mfsuk.com
 020 7060 1234

NOVEMBER 2024

MFS

AUTUMN/WINTER COLLECTION

EXPERIENCE
the perfect blend of style and sophistication with MFS's signature collection of loans.

PERFECT
for those who demand excellence, our service embodies luxury without compromise.

TAILORED PROPERTY FINANCE

Contact us to discuss your requirements.
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brokers@mfsuk.com
 020 7060 1234

MFS

Trustpilot ★★★★★





Bridging and Buy-to-Let Finance for your Client's Complex Cases

With over 19 years of experience, we don't rely on tick-box criteria—instead, our dedicated team of underwriters tailor each loan to fit your client's unique circumstances.

We can consider:

- First time and portfolio landlords
- Adverse credit and CCJs
- Large loans up to £30m
- Tricky corporate setups
- Quirky property types

Contact us to discuss your requirements

mfsuk.com
brokers@mfsuk.com
 020 7060 1234




Celebrating and supporting Property investors with tailored Bridging and Buy-To-Let finance products.

Find flexible finance from a lender that's never stopped lending since we were founded in 2006.

For:

- Portfolio landlords
- Expats and overseas investors
- Those with adverse credit
- Complex ownership structures

Get in touch today:

[Email info@mfslending.com](mailto:info@mfslending.com)
 Or call us on +44 (0)20 7060 1234



Buy-To-Let Mortgages for your holiday let investment

We can work with

- First timers and portfolio landlords
- Adverse credit and CCJs
- Finance for large HMOs & holiday lets

Contact us to discuss your requirements

mfsuk.com
info@mfsbti.com
 020 7060 5678




The Art of BRIDGING

Follow us on:



Every loan we design is a work of art, built on 19 years of experience, precision, and adaptability.

Complexity doesn't deter us, it defines us. We can consider:

- Expats and foreign nationals
- Complex corporate structures & trusts
- Adverse credit & CCJs

"Market Financial Solutions as a whole really proved their expertise in understanding broker/client vision. They were able to move swiftly and complete a £30M bridge within 4 weeks."

Trustpilot ★★★★★

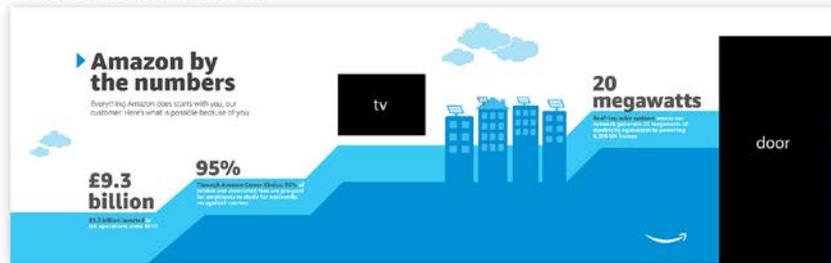
Contact us to discuss your requirements.

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 020 7060 1234



Discover the art of specialist lending

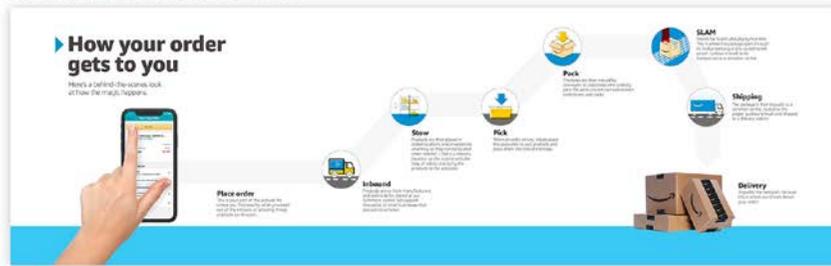
TV WALL (7710mm x 2365mm)



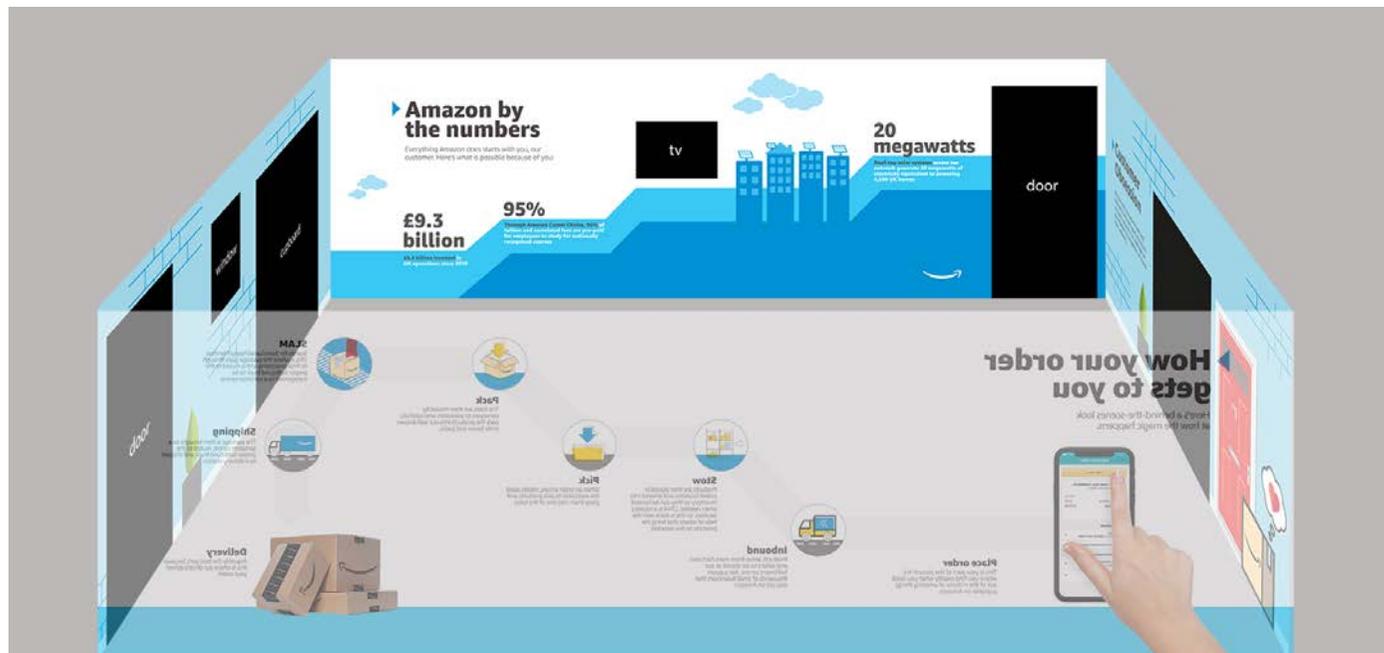
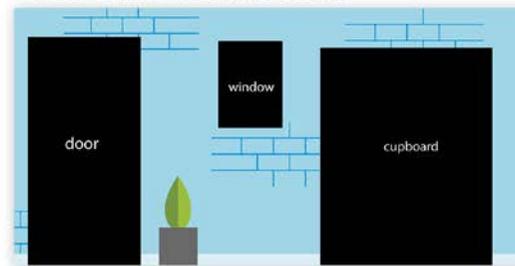
LOCKERS WALL (4795mm x 2365mm)



BACK WALL (7710mm x 2365mm)



CUPBOARD WALL (4795mm x 2365mm)



Client:
Amazon

I design and develop large-scale print and interior design solutions that transform spaces into impactful visual environments. With a strong focus on spatial awareness, brand consistency, and visual storytelling, I create designs that enhance physical spaces while communicating clear, powerful messages.

From initial concept through to production-ready artwork, I ensure precision in scale, materials, and technical specifications. Whether for offices, exhibitions, retail environments, or events, each project is strategically crafted to create immersive experiences and leave a strong, lasting impression.

Created using:



Client:
Market Financial Solutions

Development of high-quality reports and corporate presentations that transform complex information into clear, engaging visual communication. With a strong focus on structure, consistency, and brand alignment, I create layouts that enhance readability and reinforce key messages.

From concept through to final delivery, I ensure precise typography, thoughtful data presentation, and a polished, professional finish. Each document is strategically crafted to support business objectives, communicate effectively with stakeholders, and leave a lasting, credible impression.

Created using:



DIGITAL

Property Finance: Everything you need to know



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Download your free guide via the link in our bio

Buy-To-Let Mortgages: Everything you need to know



Swipe to learn more

Download your free guide via the link in our bio

Holiday Let Buyer's Guide: Everything you need to know

- ✦ What to consider when buying a holiday let
- ✦ Costs, pricing strategies, income & yields
- ✦ Rules & regulations
- ✦ Finance options & calculator and more



Download your free guide via the link in our bio



Antonio Parco - Portfolio 2025

Client:
Market Financial Solutions

I create high-impact social media campaigns with a strong focus on speed and efficient execution. Across multiple platforms and formats, I quickly turn concepts into ready-to-publish content tailored to each channel. From animated GIFs to short-form promotional videos, every asset is produced with agility and precision.

A streamlined workflow ensures rapid turnaround, consistent branding, and timely launches that keep audiences engaged and campaigns performing effectively, helping brands stay relevant, visible, and consistently engaged with their audience in fast-moving digital environments.

Created using:



DIGITAL

Tailored Finance for First-Time Landlords

By Market Financial Solutions

We won't turn you away for being a first-time landlord. Instead of relying on tick box criteria, we tailor our finance to your unique circumstances and when we say yes, we mean it.





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info@mfsuk.com
020 7060 5678

Finance Your Holiday Let In Time for Summer

With Market Financial Solutions

With our tailored finance and expert underwriting, we can help you secure funding for your holiday let investment before summer.





mfsuk.com
info@mfsuk.com
020 7060 1234

Combine the Best of Bridging and Buy-To-Let Finance

With Market Financial Solutions

Bridge Fusion combines short-term bridging flexibility with buy-to-let mortgage stability. Borrow up to £20m for commercial and residential properties, with terms up to 24 months, extendable by 12 months.



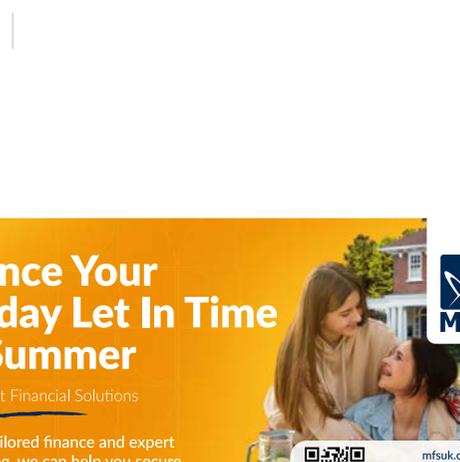


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020 7060 1234

Secure Your Student Let Investment Before the Academic Year

With Market Financial Solutions

We offer tailored financing for Student HMOs and purpose-built student accommodation, with fast finance to secure your investment before the academic year begins.





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info@mfsuk.com
020 7060 1234

Bespoke Finance for Your Commercial Investment

By Market Financial Solutions

Whether you're investing in retail, offices, or other commercial properties, we provide expert support and underwriting from day one, ensuring you get the funding you need quickly and efficiently.





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info@mfsuk.com
020 7060 5678

Fast and Flexible Bridging for Your Commercial Venture

By Market Financial Solutions

Our Semi-Commercial and Commercial Bridging Loans can be used for commercial or mixed-used properties, including pubs, offices, shopping centres, warehouses, industrial units & more.





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Insights

When to use Bridge FUSION over a BTL mortgage or bridging loan

www.mfsuk.com

1 When you need a bespoke solution that's cost effective over the long term

Bridging loans offer short-term solutions that may not be appropriate for prolonged periods. Bridge Fusion is designed with longer timeframes in mind, which could save property investors thousands in interest payments.



Insights

2 If a bridging loan is too short, hard to extend, or difficult to refinance elsewhere

The market may be on an unsteady footing for the next few months, but Bridge Fusion can provide certainty for up to 24 months, with an optional 12-month extension.



Insights

3 Where the loan size needed, ICR, or terms required doesn't fit in with the normal commercial BTL model

Bridge Fusion loans are open to permitted development plans which don't need to be "occupant ready", along with other long-term commercial projects.



Insights

4 If cashflow is a concern while equity is built up in a property

Those who want to ensure their repayments are covered can utilise "pay later" deferred interest - an option that allows payment of a lower monthly rate, with the remainder paid at redemption.



Insights



Insights

Bridge FUSION

Get in touch with your enquiries

www.mfsuk.com
info@mfsuk.com
+44(0)20 7060 1234

Client:
HP Mailers

Build customized newsletter templates using Mailchimp and HubSpot, tailored to different audiences and communication goals. Each template is structured for clarity, strong visual hierarchy, and brand consistency, ensuring optimal readability across devices.

From promotional campaigns to informational updates, I create flexible, performance focused layouts that support segmentation, automation, and measurable engagement while maintaining a professional, cohesive brand presence.

Created using:



hp Branded Merchandise Store

AUTUMN CLEARANCE SALE

Take a look at our "clearance" section. Some great deals and discounted products are just one click away from you.

 SALE	 SALE	 SALE
HP001 HP Arkansas Jacket € 33.82	HP112 HP Trial Softshell Jacket € 58.29	HP145 HP Powerstretch Rucksack € 48.10

DOWLIS Ed Atkins, HP EMEA Account Manager paige.cuffe@dowlis.com +44 (0) 781 020 4627

hp Branded Merchandise Store

On the Move?

Discover our range of products designed for your travels.

Take a look to our "clearance" section. Some great deals and discounted products are just one click away from you.

 SALE	 SALE	 SALE
HP001 HP Arkansas Jacket € 35.99	HP145 HP Powerstretch Rucksack € 37.31	HP112 HP Trial Softshell Jacket € 45.22

DOWLIS Ed Atkins, HP EMEA Senior Account Director ed.atkins@dowlis.com +44 (0)7557 912137

hp Branded Merchandise Store

On the Move?

Discover our range of products designed for your adventure or work.

Take a look to our "clearance" section. Some great deals and discounted products are just one click away from you.

 SALE	 SALE	 SALE
HP001 HP Arkansas Jacket € 35.99	HP145 HP Powerstretch Rucksack € 37.31	HP112 HP Trial Softshell Jacket € 45.22

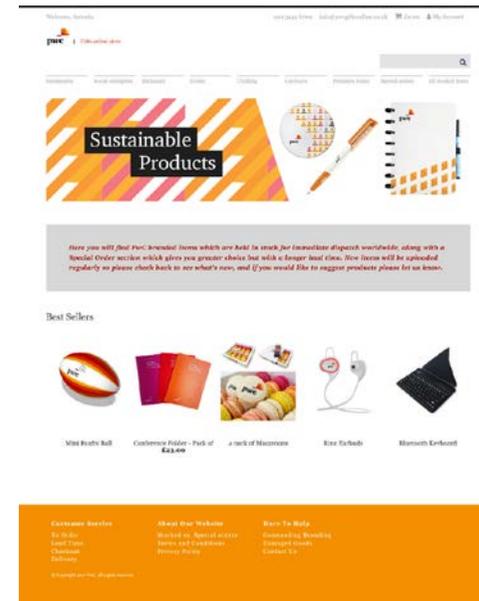
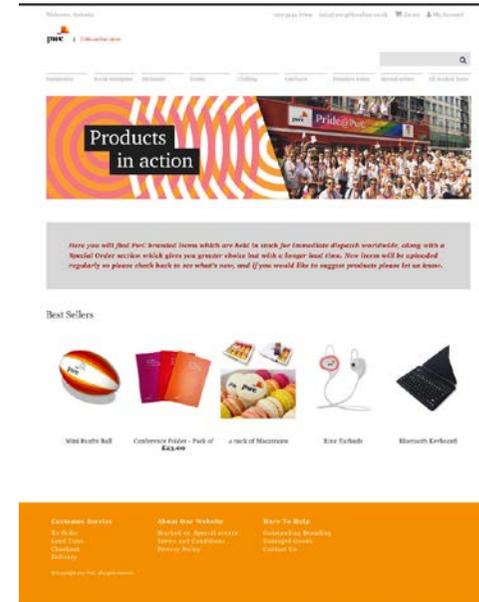
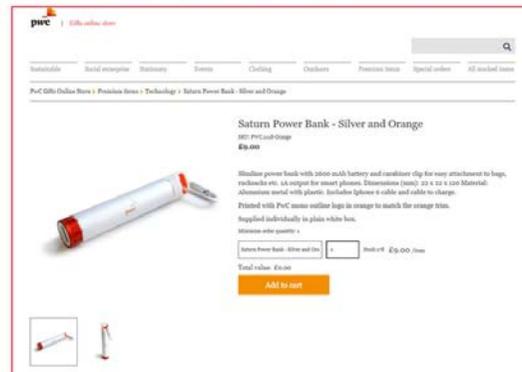
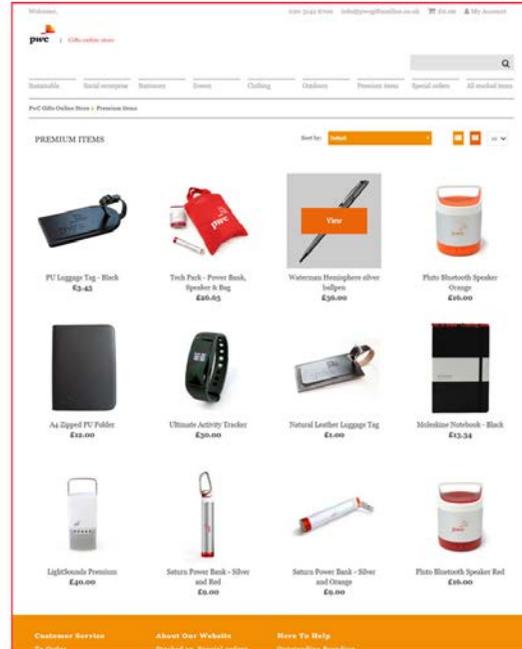
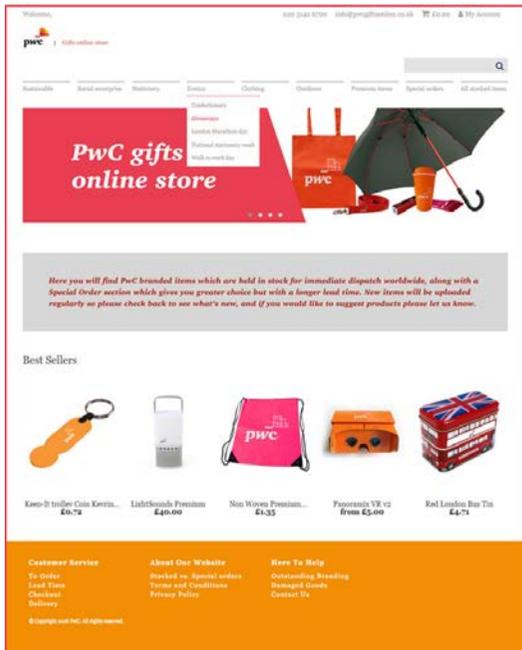
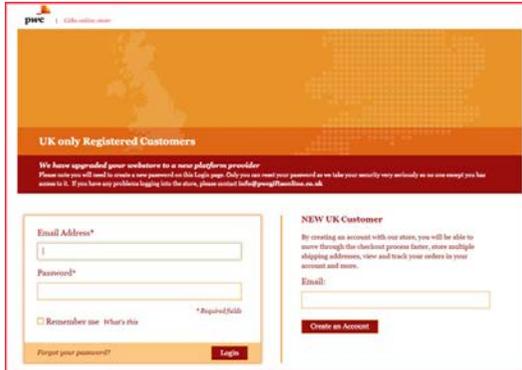
DOWLIS Ed Atkins, HP EMEA Senior Account Director ed.atkins@dowlis.com +44 (0)7557 912137

Client:
PwC Webstore

I led the end-to-end development of a complex webstore for a PwC client, managing over 1,000 products with structured categorization, advanced search functionality, secure login access, and a fully integrated cart and payment system.

Built using WordPress, HTML5, and CSS3, the platform strictly followed detailed brand guidelines. Through efficient planning and execution, I ensured fast delivery without compromising performance, usability, or visual consistency.

Created using:



Client:
Market Financial Solutions

I create immersive 3D designs for event spaces, developing concepts that translate seamlessly into real-world environments under tight deadlines and high-pressure conditions. From spatial layouts and stage design to large format printed materials and integrated video animations, every element is aligned for maximum visual impact.

I coordinate production-ready assets across multiple formats, ensuring cohesive campaign collateral that enhances brand presence and delivers a powerful, memorable event experience.

Created using:





Client:
Various

Event merchandise plays a vital role in extending the impact of any event beyond the venue itself. Thoughtfully designed items reinforce brand identity, create tangible connections with audiences, and transform attendees into brand ambassadors.

From apparel and tote bags to custom giveaways and limited-edition pieces, each product is carefully developed to align with the event's visual language and objectives. Here are selected samples created for various events, showcasing strategic, brand-led design solutions.

Created using:



Client:
Market Financial Solutions

Produced dynamic animated intros, educational videos, and product showcases designed to capture attention and communicate clearly. From concept development and storyboarding to motion graphics and final editing, each video is crafted to align with brand identity and messaging goals.

Whether simplifying complex topics or highlighting product features, I focus on strong visual storytelling, smooth animation, and efficient production workflows to deliver engaging, high-quality video content with fast turnaround.

Created using:







DEORUM
Primitivo Salento IGP

A red wine impenetrable and intense, with purple hues. The scent, reveals intense and complex with fruity notes of cherry, plum and wild berries such as blackberry, currant and raspberry ...and delicate notes of violet.

The palate is well structured, dry, warm soft and pleasantly tannic, good taste-olfactory persistence.

Best with:
pasta, meat, cheese and salami.

Serving temperature: 14/16 ° C



Grape variety: 100% Primitivo.
Vine age: 20/30 years
System: espalier
Density: 4500- 5000 vines per hectare
Harvest: mid- August
Average yield of grapes per hectare: 90 quintals
Vinification: red, with temperature of the fermentation process
Maturation: steel
Refinement: bottle
Alcohol content: 15,00 % Vol.



Client:
Aradeum Wine

I developed the complete branding for a new line of wine bottles, creating the logo, defining the visual identity, and designing the main label artwork.

The concept was crafted to reflect the character and positioning of the wine, balancing elegance with strong shelf presence. I also directed and captured professional photographs of the bottles and labels, producing high-quality imagery for marketing, promotional materials, and digital campaigns.

Created using:



Free From Artificial Colours and Preservatives

Antonio Parco - Portfolio 2025

Client:
Taste of Ceylon

I led the rebrand of a crisp product range, redefining its visual identity to strengthen shelf impact and brand recognition. The project included a redesigned logo and a complete packaging system that balanced bold graphics with clear product differentiation.

Attention was given to color hierarchy, typography, and material finishes to enhance appeal and consistency across flavors, creating a modern, cohesive look aligned with market positioning and consumer expectations.

Created using:

Ps

Ai

Id



BRANDING

Reference LOGO deep blue subs - vertical version



Reference LOGO deep blue subs - B/N



Reference LOGO deep blue subs - B/N



Reference	CMYK	Spot	Registration	Registration
AMERICAN BLUE 012	C: 100 M: 0 Y: 0 K: 0	AMERICAN BLUE 012	Registration of 100% light blue	Registration of 100% light blue
AMERICAN YELLOW 012	C: 0 M: 0 Y: 100 K: 0	AMERICAN YELLOW 012	Registration of 100% light yellow	Registration of 100% light yellow

Reference	CMYK	Spot	Registration	Registration
AMERICAN BLUE 012	C: 100 M: 0 Y: 0 K: 0	AMERICAN BLUE 012	Registration of 100% light blue	Registration of 100% light blue
AMERICAN BLUE 012 (B/N)	C: 0 M: 0 Y: 0 K: 100	AMERICAN BLUE 012 (B/N)	Registration of 100% light blue	Registration of 100% light blue



base #1 bag white /side blue logo 2 colors print
 base #2 bag blue /side yellow logo 1 color print
 base #3 bag white /side blue logo 2 colors print

Scale 1:10



Client:
 Deep Blue Subs

I created a complete brand identity for a new sandwich company, defining its visual language from logo design to full brand guidelines. The project included storefront signage, in-store graphics, packaging, printed collateral, and branded merchandise.

Every touchpoint was carefully developed to ensure consistency, strong visibility, and customer appeal, resulting in a cohesive identity that enhances recognition, supports marketing efforts, and strengthens the overall brand experience.

Created using:



Senior Designer

PORTFOLIO

Disclaimer

This portfolio is been created using:

 **98%**  **2%**



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